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BY LOFT

LASTING INNOVATION FOR DEVELOPMENT FURNISHINGS





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An elegant bathroom that meets not only practical but also emotional needs can be as inviting as a Summer morning. LOFT defines that elegance.

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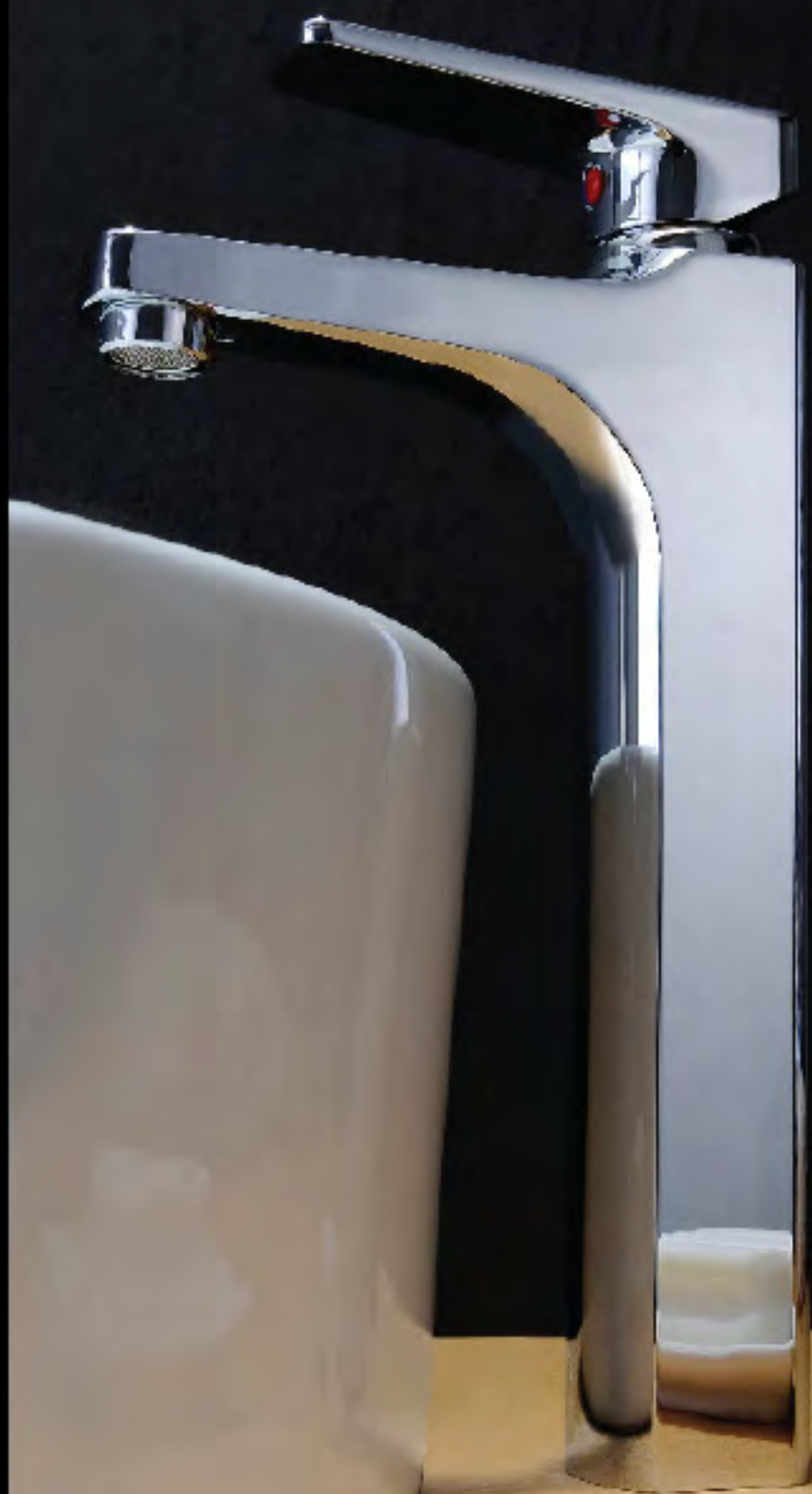
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the hottest styles for your bathroom

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THE HOTTEST STYLES FOR YOUR BATHROOM

It used to be the most luxurious thing about a bathroom was a good book, a candle, and a tub filled with bubbles. Not anymore. Today, high-end faucets, vessel bowls, and glass-enclosed showers are used to create a fashionable oasis out of an ordinary bathroom.

"People are really enjoying their homes these days," said Suzanne Maviano, owner of Suzanne Maviano Designed Interiors, Riverside, IL. "Even though they spend a lot of time at work, when they are home, they want to feel like they're walking into something amazing." So what exactly are the trends in today's bathroom design? According to Gary Uhl, director of industrial design for American Standard, above-the-counter sinks, along with glass and chrome accents, are the way to go. "Glass and chrome are popular materials emerging in today's bathroom fixtures," says Uhl. "For instance, decorative glass above-the-counter basins bring art into the bath, because the sinks serve as displayed art." The above-the-counter, or vessel bowl sinks that Uhl recommends come in styles that range from circular clear glass bowls to rectangular ceramics in bold colors to artful, hand-painted designs. (See pages 24 - 27)

When it comes to faucets, modern minimalism is the way to go. "Minimalism is the new buzzword — it's all about simple

lines, chrome and stainless finishes, and a sleek look," says 30-year industry veteran Christine Dillon, the kitchen category manager at Home Décor Products. (See pages 16 - 21)

And who can forget the shower:



Home and Garden Television experts recommend frameless, glass showers. "These will instantly turn your bathroom into a high-end room and provide a larger, more open feeling," says HGTV.com. (See pages 40 - 41)

stores like Menards, Lowes, and Sam's Club.

"If you've ever spent time in a high-end hotel, you know just how luxurious their bathrooms can be," says Maviano. "And when it comes time to check out,

people are wanting to pack up that space and take it with them. They want to bring that experience home."

And now, thanks to companies like LOFT, they can.

View LOFT's designs throughout this magazine, and at your local Lowes, Menards, or Sam's Club. Want more? Visit uloft.com or call 800-423-LOFT.

"When it comes to faucets, modern minimalism is the way to go."

And while designer bathrooms used to be reserved for people with designer budgets, products like the ones shown here are now available at price points that are quite affordable, thanks to companies like LOFT. In fact, LOFT bathroom designs are now available at

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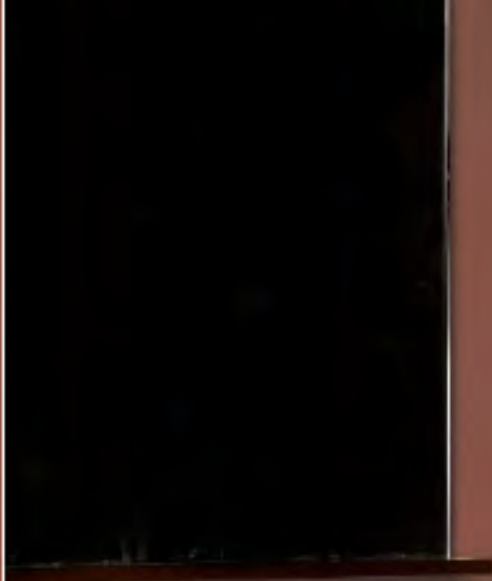
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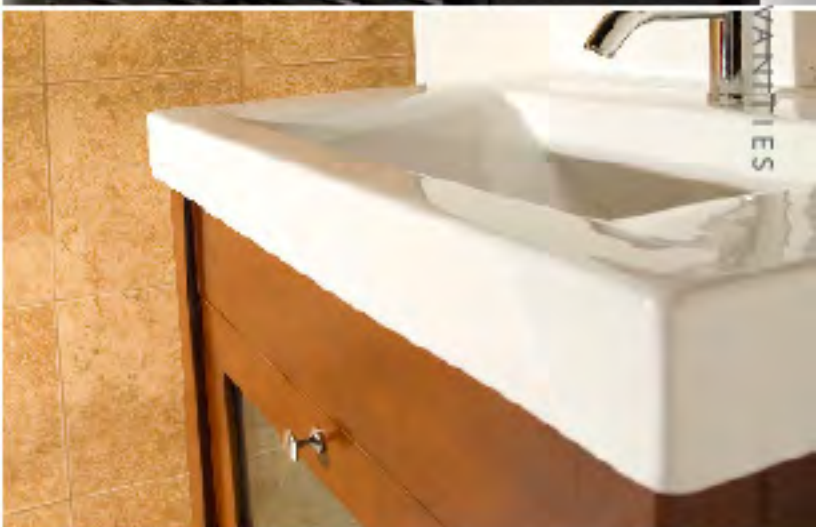
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